



# UNITED

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## Engineering Knowledge Transfer Units to Increase Student's Employability and Regional Development

### Work Package 4 – Operational Instalment of EKTUs

#### Activity 4.2 UNITED Operation, Business, Marketing and Sustainability Plan / Definition of Liaisons

## Definition of Liaisons

### WP 4.2

*Each EU partner is the liaison partner of two SEA HEIs, which is described herein.*

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## Defined Liaisons

The liaisons were defined based on the focus of each EKTU, the equipment that is going to be purchased within the frame of WP3 and the expertise of the European partners. Each UNITED partner gave feedback to the proposed liaison and approved the liaison partner.

SEA Partner	PTT	FHA	FHJ
USU	Liaison		
UNUD	Liaison		
UPM			Liaison
UTeM		Liaison	
CKU		Liaison	
MSU			Liaison

### Purpose of the liaisons:

- Direct communication
- Knowledge transfer
- Exchange
- In-depth cooperation
- Supporting the purchase and installation of equipment, if needed
- Supporting the operation, business, marketing and sustainability plans
- Supporting the operation of EKTUs
- Supporting university-business cooperation
- Development of engineering projects with the companies